



AMANDA ABBY CHASE

PROFILE

I'm a senior at BYU majoring in public relations. When I'm not studying or at my internship, you'll probably find me in the kitchen--cooking and eating. Some of my favorite things are handwritten notes, the snow and a cold Diet Coke. I hope to end up in NYC after graduation. I'm excited to see what the future has in store for me.

CONTACT

Provo, Utah
479.802.8060
hello@amandaabby.com
amandaabby.com/pr-portfolio

EDUCATION

Bachelor of Arts in Communications/Public Relations
Brigham Young University
April 2018

EXPERIENCE

Social Media Intern, University Communications
Brigham Young University | May 2016 to Present

- Source, create and post content for the university's social accounts and news page with a total following of 514K
- Instagram following increased by 25 percent within one year of employment
- Help manage a student influencer team
- Facilitate #MyViewFromBYU Insta Story takeovers hosted by influential grads and students
- Create monthly reports given directly to the president of the university
- BYU is currently ranked No. 8 among universities for social media engagement

Event Planner, Museum of Peoples and Cultures
Brigham Young University | April 2014 to Jan. 2015

- Created, promoted and executed weekly cultural events for local students and families with up to 400 in attendance at a time
- Assisted in the training of 15 new docents
- Created training materials for new docents
- Provided museum tours to local schools, families and church groups

Volunteer, LDS Church
Riverside, California | March 2013 to July 2013

- Provided full-time service to the Riverside community and surrounding areas
- Responsible for the training of a new, Korean-speaking volunteer

SKILLS

- Microsoft Word, Powerpoint, Excel and Publisher
- Adobe InDesign, Premiere Pro
- Basic photography, video and design